



## Учебен план на специалността “АЛТЕРНАТИВЕН ТУРИЗЪМ”

### CURRICULUM ALTERNATIVE TOURISM - Bachelor

Code	№	Courses	Status	Lectures	Seminars	ECTS
1	2	3	4	5	6	7
<b>OBLIGATORY</b>						
ABM3-07	1	Microeconomics	Ob	45	15	4,75
ABM4 -03	2	Computer systems	Ob	30	30	4,75
ABM3-77	3	Introduction to tourism (Russian)	Ob	30	0	3
ABM4-69	4	Mathematics and mathematical methods	Ob	30	30	4,75
ABM3-05	5	Geography of tourism and tourist destinations	Ob	30	30	6
ABM3-02	6	Introduction to alternative tourism (Russian)	Ob	30	0	3
ABM3-01	7	Macroeconomics	Ob	45	30	5,5
ABM3-09	8	Legislation in tourism	Ob	30	0	3,0
AGR3-18	9	Agricultural resources for tourism (Russian)	Ob	30	30	5,0
ABM3-10	10	Hotel and restaurant management (Russian)	Ob	45	30	6,5
ABM3-04	11	Philosophy	Ob	45	15	4,75
ABM3-14	12	Finances of the enterprise	Ob	45	15	5,0
ABM1-16	13	Water tourism resources	Ob	30	30	5,0
ABM3-11	14	Statistics	Ob	45	30	5,5
FOR1-28	15	Forest resources in tourism	Ob	30	30	5,0
ABM5-12R	16	Russian Language	Ob	0	150	7
ABM5-13E	17	English Language	Ob	0	150	7
ABM5-13F		French Language				
ABM5-13G		German Language				
ABM2-06	18	Management Fundamentals	Ob	30	30	5
ABM2-15	19	Marketing	Ob	45	30	5,5
ABM4-08	20	Database	Ob	30	30	4,75
ABM2-26	21	Tour guide services and animation (Russian)	Ob	45	15	6
ABM3-25	22	Tour operators and tour agents activities (Russian)	Ob	45	15	6
FOR4-31	23	Hunting tourist resources	Ob	30	30	5
ABM2-17	24	Entrepreneurship	Ob	45	15	5
ABM1-20	25	Business communications and public relations	Ob	45	15	4,75
ABM1-19	26	Organizational behaviour	Ob	45	15	4,75
FOR4-30	27	Fish tourist resources	Ob	30	30	5
FOR4-27	28	Hunting and fishing tourism	Ob	30	30	5
ABM1-23	29	Management of human resources	Ob	45	15	4,75
ABM3-29	30	Medical SPA and SPA tourism	Ob	45	30	6

ELA1-32	31	Ecotourism	Ob	30	30	5
ABM1-21	32	Economic logistics	Ob	45	15	5
ABM1-22	33	Quality management in tourism	Ob	45	15	5
ABM3-24	34	Accounting	Ob	45	30	6
ABM3-79	35	Tourist markets	Ob	30	0	3
ABM3-36	36	Cultural tourism	Ob	30	30	5
ABM2-34	37	Tourism Business Planning	Ob	30	30	5
ELECTIVE						
Group 1						
ABM3-80.1	38	Hobby tourism (Russian)	Ex	30	15	3
ABM3-80.2		Event tourism (Russian)				
ABM3-80.3		Social tourism (Russian)				
Group 2						
ABM3-37	39	Control and food safety (Russian)	Ex	45	15	5
ABM1-81		Competitiveness in tourism				
ABM3-82		Sustainable development of tourism				
Group 3						
AGR4-35	40	Tourist orientation and extreme sports	Ex	0	60	5
ABM3-33		Agricultural tourism (Russian)		30	30	
OPTIONAL						
ABM3-38	41	Tourism heritage sites of Bulgaria	Op	30	30	5
ABM2-39	42	Social psychology and tourist behaviour	Op	30	15	5
ABM4-41	43	E-business and e-commerce in tourism	Op	15	45	5
ABM2-76	44	Insurance in tourism	Op	45	15	5
ABM4-42	45	Geographic and information systems in tourism	Op	30	30	5
ABM1-74	46	Ecomanagement	Op	45	15	5
		Bachelor`s Thesis Development and defence	TD			10
Total Number of Credits from Courses						240
Number of Semester Exams						28
Number of continuous assessments						18

Note: Full-time students have Physical education and sport as an obligatory subject from semester I to semester IV. Students are obliged to choose one of the elective subjects from groups 1, 2 and 3, on their registration for year I. Abbreviations regarding subject status: TD -Thesis Defense; Ob - obligatory; E - elective, Op – optional.

#### PRACTICAL TRAINING

№	Courses	number of hours for semestars							
		I	II	III	IV	V	VI	VII	VIII
1	Fundamentals of Alternative Tourism		C						
2	Geography of tourism and tourist destinations	C							
3	Hotel and restaurant management		SP,I						
4	Water tourism resources			C					
5	Forest resources in tourism			C					
6	Fishing tourist resources					C			

7	Hunting tourist resources					C			
8	Agricultural tourist resources		C						
9	Human resource management						I		
10	Tour operators and tour agents activities							C	
11	Tour guide services and animation							C	
12	Cultural historical sights of Bulgaria for tourism	C							
13	Ecomanagement						I		
14	Medical SPA and SPA tourism						C		
15	Ecotourism						C		
16	Agricultural Tourism								SP
17	Tourist orientation and extreme sports							C	
18	Cultural tourism							C	
19	Ski practice			SP					
20	Hunting and fishing tourism						C		

**Clarification** of the types of practicals: SP-Self-study practicals; C- comprehensive; I – internship